

# Apple Id For Students Parent Privacy Disclosure

Protecting children is an important priority for everyone at Apple, especially in the context of education. We believe in transparency and giving parents the information they need to determine what is best for their child and their child's education. We will not knowingly collect, use or disclose personal information from students without parental consent or share such personal information with third parties for their marketing purposes.

As a parent or guardian, you want the best learning environment for your student. Your student's school has provided them with an Apple device so they can have access to a customized learning experience, one that makes learning relevant and allows for creativity, collaboration, and critical thinking. We work hard to offer students and schools access to a wide array of educational resources in conjunction with controls for parents that are intuitive and customizable. By creating an Apple ID for your child you enable them to fully utilize their Apple device, access the great educational content available in the App Store, iBooks Store, and iTunes U, share the materials they create, and have their own personalized Apple ID experience using all of the services and content available to an Apple ID account holder.

**PLEASE NOTE: THIS DISCLOSURE DOES NOT APPLY TO THE DATA COLLECTION PRACTICES OF ANY THIRD PARTY APPS. PRIOR TO PURCHASE OR DOWNLOAD, YOU SHOULD REVIEW THE TERMS, POLICIES, AND PRACTICES OF SUCH THIRD PARTY APPS TO UNDERSTAND WHAT DATA THEY MAY COLLECT FROM YOUR STUDENT AND HOW SUCH DATA MAY BE USED.**

## Your Student's Apple ID

With the Apple ID you create for your student, he or she will be able to take advantage of the entire universe of Apple features and services that use Apple ID. For example, your student will be able to:

- Make and receive FaceTime video and voice calls
- Create and share photos, videos, audio messages and texts using Camera, Photos, iPhoto, Aperture, iCloud Photo Sharing, Messages, Mail and other Apple apps
- Share his or her location with family members and friends through Find My Friends, Messages, and Find My iPhone
- Access calendars
- Access and download music, movies, TV shows, apps and books
- Subject to the Ask to Buy settings you set, make purchases in the iTunes Store, App Store, iBooks Store, and Mac App Store, make in-app purchases, as well as receive recommendations from Genius
- Enroll and participate in iTunes U courses and play games and interact with other users in Game Center

- Track health and fitness factors such as activity level, heart rate, blood pressure or nutrition in Health
- Save mail, contacts, calendar events, notes, reminders, photos, documents and backups to iCloud
- Access and search the internet and internet resources through Safari and Spotlight
- Receive directions via Maps

## Controls for Parents

An iPad can give your student access to a wealth of information. However, there may be times when you want to limit your student's access to certain types of content or resources. To help you manage your student's access to Apple ID services and features, we have built in Restrictions.

### Restrictions

You can set Restrictions for your student on any iOS device he or she uses by going to Settings > General > Restrictions or on a Mac by going to System Preferences > Parental Controls. Through these settings you can limit features such as FaceTime, Camera and Safari, certain social media apps and also designate content appropriate for your student. This is an important step in ensuring oversight of your student's activity on Apple devices. **Restrictions and Parental Controls are device-specific, so we strongly encourage you to set restrictions on each Apple device your student may use.**

### Creating Your Student's Apple ID

In order to create an Apple ID for your student, we must first obtain your consent to this Apple ID for Students Parent Privacy Disclosure ("Disclosure") and to [Apple's Privacy Policy](#), which is incorporated herein by reference. **If there is a conflict between Apple's Privacy Policy and this Disclosure, the terms of this Disclosure shall take precedence.**

We will not knowingly collect, use or disclose any personal information from your student without your verifiable parental consent. Once you review this Disclosure and Apple's Privacy Policy and provide verifiable parental consent, you will be able to create an [Apple ID](#) for your student. Your student will be able to use his or her Apple ID to access all Apple features and services that use Apple ID except those you have limited in Restrictions.

### Collection of Information

As part of the process of creating an Apple ID for your student, we will ask you to provide us with the following information: your student's full name, birthdate, password, and the answers to three security questions that can be used to verify access to your student's account. In order to protect the security of your student's account and preserve your ability to easily reset your student's password online, you should keep the answers to these questions confidential. We may collect other information from your student that in some cases has been defined under COPPA as personal information. For example, when your

student is signed in with his or her Apple ID, we may collect device identifiers, cookies, IP addresses, geographic locations, and time zones where his or her Apple device is used. We also may collect information regarding your student's activities on, or interaction with our websites, apps, products and services.

## **Use of Information**

As set forth in [Apple's Privacy Policy](#), Apple may use your student's information to communicate important notices, deliver products, send information or push notifications, provide services, and improve our products, content, and services. We may also use his or her information for internal purposes such as auditing, data analysis and research.

We may use, transfer, and disclose non-personal information (data that does not, on its own, permit direct association with your student's identity) for any purpose. For example, we may aggregate and use information regarding customer activities on our website, iCloud services, and iTunes Store and from our other products and services to help us provide more useful information to our customers and to understand which parts of our website, products, and services are of most interest. Aggregated data is considered non-personal information.

Limit Ad Tracking will be enabled by default for all devices associated with a student's Apple ID to ensure they do not receive targeted advertising from Apple. However, your student will still be able to receive non-targeted advertising on those devices.

## **Disclosure to Third Parties**

### **Family Sharing**

If your student participates in Family Sharing, your student's information, including their past and future purchases will be shared with members of your Family. Subject to the restrictions you set, your student may also choose to share your information with members of your Family through iCloud Photo Sharing, shared calendars and reminders, Find My iPhone and Location Sharing. **Additionally, if your student uses their Apple ID to sign in on a device that is owned by a third party (such as a friend's iPod or a school iPad), your student's information, as well as the shared information of other members of your Family, may be downloaded and visible to others using that device, unless and until, your student's Apple ID is signed out of that device.**

### **Strategic Partners**

At times Apple may make certain personal information available to strategic partners that work with Apple to provide products and services, or that help Apple market to customers. Personal information will only be shared by Apple to provide or improve our products, services and advertising; it will not be shared with third parties for their marketing purposes.

### **Service Providers**

Apple shares personal information with companies who provide services such as information processing, fulfilling customer orders, delivering products, managing and enhancing customer data, providing customer service, assessing our customers' interest in our products and services, and conducting customer research or satisfaction surveys. These companies are obligated to protect our customers' information and may be located wherever Apple operates.

### **Others**

It may be necessary—by law, legal process, litigation, and/or requests from public and governmental authorities within or outside your country of residence—for Apple to disclose your or your student's personal information. We may also disclose personal information about you or your student if we determine that for purposes of national security, law enforcement, or other issues of public importance, disclosure is necessary or appropriate.

We may also disclose personal information about you or your student if we determine that disclosure is reasonably necessary to enforce our terms and conditions or protect our operations or users.

### **Access, Correction, and Deletion**

If at any time you want to access, correct, or delete data associated with your student's Apple ID, please contact us here: <https://www.apple.com/privacy/contact/>

Or by using the contact information below:

#### **Apple**

1 Infinite Loop

Cupertino, CA 95014

408.996.1010

### **Administrative Password Reset**

There are times when your student may forget the password for his or her Apple ID. In those instances, it may be necessary for your student's school to reset the password on your student's behalf, in order to avoid any interruption in your student's ability to participate in classroom activities. Accordingly, in order to obtain an Apple ID for your student, you hereby agree that your student's school has the right to reset the password on your student's behalf.

### **Consent to Apple's Collection, Use and Disclosure of Your Child's Information**

By clicking "Agree," you consent to Apple's collection, use and disclosure of your student's information as set forth in [Apple's Privacy Policy](#) and this Disclosure. You further agree that your student's school has the right to reset the Apple ID for Students password on your student's behalf.

**Please Note: This consent does not apply to the data collection practices of any third parties. Third parties, including developers of apps utilized by**

**the school system, that may collect, use, or disclose your student's information, are responsible for obtaining separate verifiable consent.** If you have any questions or concerns regarding [Apple's Privacy Policy](#) or this Disclosure, please contact us using the contact information provided above.